



CONTRACT

WNCN
 EASTERN NORTH CAROLINA
 on your side
WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
927115 / 2		25277363
<u>Product</u>		
TV		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/25/16 - 10/31/16	5291	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Hillary Clinton For President	08/31/16 / 10/20/16	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Property</u>	<u>Account Executive</u>	<u>Sales Office</u>
WNCN	Katz Washington	Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
9912856	278	295
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
IN117/SP159/AL1336	IN13227	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/25/16	10/31/16	CBS This Morning Sa	8a-10a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S-				2	\$25.00				
2	WNCN	10/25/16	10/31/16	Let's Make a Deal	10a-11a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--				1	\$65.00				
E 3	WNCN	10/25/16	10/31/16	Price is Right	11a-12p		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--				2	\$140.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNCN	10/25/16-10/31/16	Price is Right	11a-12p	MTUWThF----	:30		\$140.00		NM		
	Credited												
	made good on lines 36 & 37												
4	WNCN	10/25/16	10/31/16	Local News @ 12p	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WNCT
3221 South Evans Street
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(252) 355-8542

Contract / Revision	Alt Order #
927115 / 2	25277363

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	TV	5291

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	08/31/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/25/16	10/31/16	MTWTF--				5	\$75.00				
5	WNCT	10/25/16	10/31/16	Y&R	1230p-130p		:30				NM	5	\$750.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$150.00				
6	WNCT	10/25/16	10/31/16	Bold & Beautiful	130p-2p		:30				NM	2	\$250.00
Week:		10/25/16	10/31/16	MTWTF--				2	\$125.00				
7	WNCT	10/25/16	10/31/16	The Talk	2p-3p		:30				NM	4	\$300.00
Week:		10/25/16	10/31/16	MTWTF--				4	\$75.00				
8	WNCT	10/25/16	10/31/16	Face the Nation	1030A-1130A		:30				NM	1	\$50.00
Week:		10/25/16	10/31/16	-----S				1	\$50.00				
9	WNCT	10/25/16	10/31/16	Steve Harvey	3p-4p		:30				NM	3	\$180.00
Week:		10/25/16	10/31/16	MTWTF--				3	\$60.00				
10	WNCT	10/25/16	10/31/16	Local News @ 5p	5p-530p		:30				NM	3	\$210.00
Week:		10/25/16	10/31/16	MTWTF--				3	\$70.00				
11	WNCT	10/25/16	10/31/16	Local News @ 530p	530p-6p		:30				NM	3	\$210.00
Week:		10/25/16	10/31/16	MTWTF--				3	\$70.00				
12	WNCT	10/25/16	10/31/16	Local News @ 6p	6p-630p		:30				NM	5	\$700.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$140.00				
13	WNCT	10/25/16	10/31/16	Sa 7p-730p News	7p-730p		:30				NM	1	\$30.00
Week:		10/25/16	10/31/16	-----S-				1	\$30.00				
14	WNCT	10/30/16	10/30/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$70.00
Week:		10/25/16	10/31/16	-----S				1	\$70.00				

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10/25/16 - 10/31/16	TV	5291

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	08/31/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
15	WNCT	10/25/16	10/31/16	Entertainment Tonight	7p-730p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	1				\$125.00				
16	WNCT	10/25/16	10/31/16	Family Feud	730p-8p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	2				\$225.00				
17	WNCT	10/25/16	10/31/16	Sa Family Feud	730p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S-	1				\$50.00				
18	WNCT	10/25/16	10/31/16	Scorpion	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	M-----	1				\$600.00				
19	WNCT	10/25/16	10/31/16	NCIS	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-T-----	1				\$650.00				
20	WNCT	10/25/16	10/31/16	Bull	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-T-----	1				\$500.00				
21	WNCT	10/25/16	10/31/16	NCIS New Orleans	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-T-----	1				\$600.00				
22	WNCT	10/25/16	10/31/16	Code Black	10p-11p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	--W----	1				\$375.00				
23	WNCT	10/25/16	10/31/16	McGyver	8p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	----F--	1				\$350.00				
24	WNCT	10/25/16	10/31/16	NCIS Los Angeles	8p-9p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$375.00				
25	WNCT	10/25/16	10/31/16	Madam Secretary	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$375.00				

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Contract / Revision	Alt Order #
927115 / 2	26277363

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	TV	5291

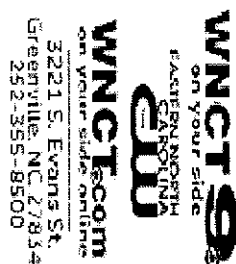
Advertiser	Original Date / Revision
POL/Hillary Clinton For P	08/31/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
26	WNCT	10/29/16	10/29/16	LN Sa	11p-1135p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S-	1				\$50.00				
27	WNCT	10/30/16	10/30/16	LN Su	11p-1135p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$80.00				
28	WNCT	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$75.00				
29	WNCT	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$75.00				
30	WNCT	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	8				\$45.00				
31	WNCT	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$45.00				
32	WNCT	10/25/16	10/31/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$15.00				
33	WNCT	10/25/16	10/31/16	CBS This Morning Sa	8a-10a		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S-	1				\$25.00				
34	WNCT	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$90.00				
35	WNCT	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$90.00				
Totals												78	\$9,515.00

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927115 / 2	25277363

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10/25/16 - 10/31/16	TV	5291

Advertiser	Original Date / Revision
POL/Hillary Clinton For P	08/31/16 / 10/20/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	65	\$7,685.00	(\$1,152.75)	\$6,532.25
10/31/16 - 10/31/16	13	\$1,830.00	(\$274.50)	\$1,555.50
Totals	78	\$9,515.00	(\$1,427.25)	\$8,087.75

Signature: _____

Date: _____

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25277363

Changes as of: 10/19/2016 at 6:29 PM

Version: Highlighting Revision 3

CPE: 278/295/5291

Flight: 10/25/16 - 10/31/16

Station: WNCN

Total \$: \$9,515.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Greenville/New Bern/Wash

Total Spots: 78

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5335285

Primary Demo: Adults 35+

Total GRP:

Buyer: Miller, Mackenzie

Con Type: POLITICAL/NOTE

Traffic #: 927115

Salesperson: JACOB ROTH
212-373-8175

Assistant: JACOB ROTH
212-373-8175

Separation:

Comments: revised order,

In 1-4, 6, 13-15 changed tp.

In 34 out 4x dt rate. In 37 out 1x dt rate.

mg \$ with 1x In 8, 2x In 10.nciot

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
REV- 8	Tu-F,M 11a-12n		The Price is Right	\$140.00	0	30	2	1	1	\$140.00	\$0.00	0.0
REV+ 18	Tu-F,M 5p-5:30p		9 On Your Side News @ 5 PM	\$70.00	0	30	2	3	3	\$210.00	\$0.00	0.0
REV+ 19	Tu-F,M 5:30p-6p		9 On Your Side News @ 530 PM	\$70.00	0	30	2	3	3	\$210.00	\$0.00	0.0
TOTALS: 78									78	\$9,515.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25277363

Changes as of: 10/19/2016 at 6:29 PM

Version: Highlighting Revision 3

CPE: 278/295/5291

Flight: 10/25/16 - 10/31/16

Station: WNCT

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Total GRP:

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Con Type: POLITICAL/VOTE

Traffic #: 927115

Salesperson: JACOB ROTH
212-373-8175

Assistant: JACOB ROTH
212-373-8175

Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/19/16 4:09 PM	Jennifer Layman	Line 8 1x 11a Price is Right \$140--oversold mg 1x 5p news \$70 1x 530p news \$70 revised order,
10/09/16 5:48 PM	JACOB ROTH	In 1-4,6,13-15 changed tp. In 34 out 4x dt rate. In 37 out 1x dt rate. mg \$ with 1x In 8, 2x In 10,ndot revised order, In 1-4,6,13-15 changed tp. In 34 out 4x dt rate. In 37 out 1x dt rate. mg \$ with 1x In 8, 2x In 10,ndot Line 31 1x Fri 8-9p Amazing Race \$350 --Offer-- 1x Fri 8-9p McGyver \$350 Notice Received:
10/05/16 3:04 PM	CAROLYN ALLAIRE	Lines 1 & 2 need to be 6a-7a to cover full newscast Lines 3 & 4 need to be 7a-9a to cover cbs this morning Line 6 needs to be 7a-8a to cover full hour of weekend morning edition Line 13 needs to be 8a-10a to cover cbs sat morning Lines 14 & 15 need to be 9a-1030a to cover cbs sunday morning Line 34 11p news rate needs to be \$120 Line37 Late Show rate needs to be \$45 Separation: 30
09/06/16 1:29 PM	Jennifer Layman	
09/06/16 3:56 PM	JACOB ROTH	



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Total GRP:

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Traffic #: 927115

Salesperson: JACOB ROTH

Assistant: JACOB ROTH

Separation:

Competitive Information	
Market Budget:	\$31,717
WNCT Share:	30%
Comment:	
ENCT:	2%
WCTI:	26%
WFXI:	7%
WITN:	35%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	78	\$9,515.00	N/A
Total	100%	78	\$9,515.00	N/A

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	78	\$9,515.00	
Total	78	\$9,515.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/19/16 6:29 PM	JACOB ROTH	Revised	1		\$0	\$0	Changes: Total Spots from 77 to 78. 3 buylines added or modified.
Makegood 3	10/19/16 4:09 PM	Jennifer Layman	Sent To Rep			\$0	\$0	
Revision	10/9/16 5:48 PM	JACOB ROTH	Confirmed			\$0	\$0	Changes: 1 buyline added or modified.
								Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$9,515.00, Total Spots from 79 to 77, Competitive Market Budget from \$29,700 to \$31,717, Comments from Separation: 30 to revised order.
								In 1-4,6,13-15 changed tp.
								In 34 out 4x dt rate. In 37 out 1x dt rate.
Revision	10/5/16 3:04 PM	CAROLYN ALLAIRE	Confirmed		2	\$0	\$0	mg \$ with 1x in 8, 2x in 10, no dt. 12 buylines added or modified.
Makegood 2	10/5/16 1:29 PM	Jennifer Layman	Sent To Rep			\$0	\$0	Changes: Total GIMPs to 0.
Makegood 1	9/6/16 3:56 PM	Jennifer Layman	Confirmed			\$0	\$0	
Queued for Electronic Contracting	8/30/16 10:47 AM					\$0	\$0	
New	8/30/16 10:15 AM	JACOB ROTH	Confirmed	79		\$9,515.00	\$9,515.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy